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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : MATZ, William R., et al.
Ser. No. : 10/017,111
Fil. Date : December 14, 2001
For : **Method and System for Targeted Incentives**
Examiner : Unknown
Art Unit : Unknown

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It is respectfully requested that the references listed on the attached form be expressly considered by the Examiner and be made of record in the application and appear among the "References Cited" on any patent to issue therefrom. For the documents listed in "Other Documents," Applicant has listed the dates, which are shown on the documents. Applicant makes no representation as to the publication dates, if any, of the documents.

Respectfully submitted,

Date: 3/11/02

By:


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Application No. : 10/017,111

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(use as many sheets as necessary)

Sheet 2 of 2

Complete if Known

Application Number	10/017,111
Filing Date	December 14, 2001
First Named Inventor	MATZ, William R., et al.
Group Art Unit	Unassigned
Examiner Name	Unassigned
Attorney Docket Number	36968-265388

NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, www.devices.internet.com/icom.cgi/print/print.cgi?url=http://devices.../report_interactive.htm, (11/16/01) pp. 1-2.	
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